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TWELVE NORTH

Strategic, commercial and management consultancy

Practical direction for owners, boards and management teams

CV SUITE

DIRECTOR BIOGRAPHY

David Goodall is an experienced executive and commercial adviser with over 20 years' experience leading and developing businesses across regulated legal, financial services, insolvency and debt recovery sectors.

His career includes Managing Director and board-level appointments, with responsibility for commercial strategy, financial governance, operational performance, organisational restructuring and regulatory oversight.

David has extensive experience supporting businesses through periods of growth, financial pressure and structural change. His expertise encompasses commercial negotiations, funding arrangements, corporate transactions, business transformation and the development of effective management and control frameworks.

Having operated at the intersection of commercial performance and regulatory responsibility, he brings a practical understanding of the challenges facing business owners and boards, particularly where complex operational requirements must be balanced against financial and strategic objectives.

As a Director of Twelve North Limited, David works with organisations to improve commercial performance, strengthen governance, assess strategic opportunities and deliver operational change.

His approach is independent, commercially focused and implementation-led, providing clients with clear direction, informed judgement and practical support in achieving their objectives.

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DAVID GOODALL

Director | Strategy, Commercial & Governance

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DIRECTOR BIOGRAPHY

Denyse Goodyear is an experienced executive and management consultant with over 20 years' experience leading and transforming businesses across regulated financial, legal and professional services sectors.

Her career includes Managing Director and senior operational leadership appointments, with responsibility for business performance, organisational development, operational strategy, governance and the implementation of large-scale business transformation.

Denyse has extensive experience managing complex, high-volume operations, including businesses employing approximately 300 people and processing around 100,000 cases annually. Her expertise encompasses organisational restructuring, process improvement, workforce management, technology integration and the development of scalable operating models.

Having operated within highly regulated environments, she brings a practical understanding of balancing commercial objectives with operational effectiveness, service quality and governance requirements.

Denyse has successfully led business improvement initiatives, developed management and performance frameworks, and supported organisations through periods of significant growth, structural change and regulatory complexity.

As a Director of Twelve North Limited, Denyse works with business owners, boards and management teams to strengthen operational performance, improve organisational effectiveness and implement sustainable business improvements.

Her approach is practical, collaborative and delivery-focused, combining strategic understanding with the hands-on executive experience required to turn business objectives into measurable outcomes.

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DENYSE GOODYEAR

Director | Operations, Transformation & Delivery

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